



2026 ANNUAL LEARNING EVENT

EVALUATION EXCHANGE: **IDEAS**, **IMPACT** AND **INNOVATION**

SPONSORSHIP OPPORTUNITIES



National Capital Chapter
Canadian Evaluation Society

ABOUT THE ANNUAL LEARNING EVENT

The **Annual Learning Event (ALE)** is our flagship gathering, bringing together 200+ leaders, practitioners, and scholars from the evaluation and policy community for a day of networking and learning.

On **February 26, 2026** under the theme ***“Evaluation Exchange: Ideas, Impact, and Innovation,”*** the event will explore how evaluation connects across professions to evolve, adapt, and inspire action in diverse and challenging contexts—and how evidence can serve as a shared foundation to bridge sectors and build understanding.

WHY SPONSOR THE ALE?

1

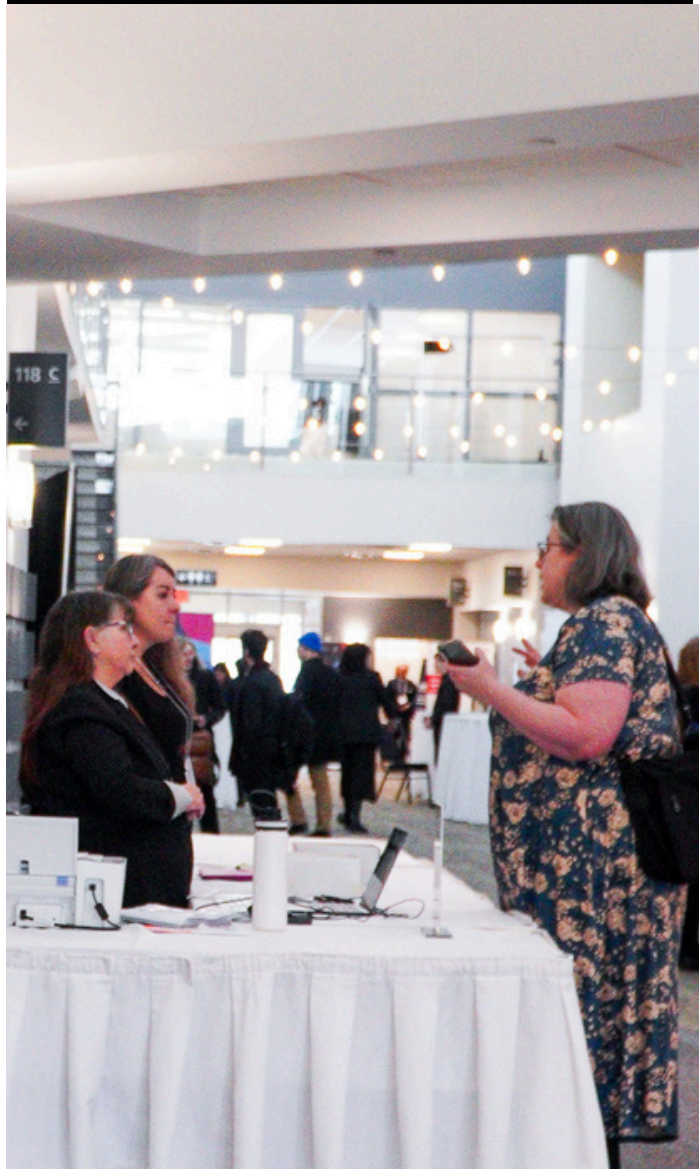
Showcase your organization's leadership in evaluation through targeted promotional materials.

2

Build valuable relationships with attendees, including federal evaluation decision-makers.

3

Engage a wide network of evaluators, policy professionals, and emerging practitioners.



SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Diamond	Platinum	Gold	Silver	Bronze*
	\$2,000	\$1,500	\$1,000	\$750	\$500
Opportunity to deliver opening/closing remarks	✓				
Branded rooms with tailored signage and program listing (4 available, following the streams <i>ideas</i> , <i>impact</i> , <i>innovation</i> , and <i>French</i>)	✓				
Exclusive name badge branding (1 available - first come first serve)	✓				
Branded breakfast, lunch and refreshment breaks on program listing (4 available)	✓	✓			
Exclusive ballroom tabletop display (4 available)	✓	✓			
Booth/display space (4 available)	✓	✓	✓		
Inclusion of logo on digital materials at the event (poster, slide decks, program)	✓	✓	✓		
High-impact social media spotlight featuring your organization	✓	✓	✓	✓	✓
Inclusion of logo on website and promotional newsletters	✓	✓	✓	✓	✓
Shout-outs during the event and in post-event communications	✓	✓	✓	✓	✓
Complementary tickets to the post-event networking reception	5	4	3	2	1

*The Bronze Tier is reserved exclusively for small organizations with fewer than 10 employees. Sponsorship benefits can be tailored to meet sponsors' needs upon discussion.

ABOUT US

The Canadian Evaluation Society - National Capital Chapter (CES-NCC) represents members located within a 50km radius of Parliament Hill, as well as members residing in Nunavut. It is the largest of 12 regional chapters of the Canadian Evaluation Society.



500+
members



100
credentialled
evaluators



cross-sectoral
62% government
23% private
15% social sector



6.5k

combined LinkedIn followers

PAST SPONSORS



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CONSEILLERS EN GESTION



uOttawa



We thank you for your
consideration and
look forward to a
successful partnership!

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CES-NCC Annual Learning Event Committee