

Essential Skills Series in Evaluation Facilitated Online Session

10-week online session starting March 20 and ending June 2, 2023

THIS COURSE IS DESIGNED FOR THOSE WHO ARE NEW TO EVALUATION IN THE FEDERAL GOVERNMENT.

Register soon as we will be limiting group size to 20 to ensure maximum benefit to participants.

The Essential Skills Series was completely re-designed in 2014 by the Canadian Evaluation Society incorporating state-of-the-art thinking and modern adult learning principles.

Prior knowledge of evaluation, or of social science research methods, is not required, and this course is geared towards individuals who are new to evaluation. On completion, participants will be equipped to enter and participate in the evaluation field and to develop as evaluation professionals. Graduates will be able to describe in basic terms 28 core evaluation concepts – from the uses and benefits of evaluation through common data collection methods to evaluation ethics and standards – and will gain elementary experience in six core practices – from creating logic models to writing findings statements.

Participants will use the e-Institute online platform for course material, complemented by online group discussions and guest speakers addressing relevant topics.

1. FOUNDATIONS OF EVALUATION <ul style="list-style-type: none"> • Definition • Uses and Benefits • Settings • History and Context • The Program Cycle • Terminology • Activity: My Experience with Evaluation 	2. EVALUATION IN PRACTICE (EIP): REAL WORLD CHALLENGES <ul style="list-style-type: none"> • Resistance to Evaluation • Hidden Agendas • Cultural Considerations 3. EVALUATION OBJECTIVES AND ROLES <ul style="list-style-type: none"> • Clients and Stakeholders • Evaluation Purposes • Roles • Live Application Part 1: Why Evaluate this Program? 	4. EIP: EVALUATION AS A PROFESSION <ul style="list-style-type: none"> • Evaluation as a Discipline and the CES • The Professionalization of Evaluation and the CE Designation
5. PROGRAM PROFILING <ul style="list-style-type: none"> • Profiling the Program • Live Application Part 2: Developing a Logic Model 	6. EIP: STANDARDS AND ETHICS <ul style="list-style-type: none"> • Evaluation Standards • CES Guidelines for Ethical Conduct • Activity: Addressing Ethical Dilemmas 7. EVALUATION QUESTIONS <ul style="list-style-type: none"> • Evaluation Questions • Live Application Part 3: Developing Evaluation Questions 	8. EVALUATION INDICATORS <ul style="list-style-type: none"> • Indicators • Live Application, Part 4: Developing Indicators
9. COMMON RESEARCH METHODS <ul style="list-style-type: none"> • Data Collection Methods • Activity: Question Construction Afternoon 	10. EVALUATION DESIGN <ul style="list-style-type: none"> • Evaluation Design and Evidence Quality 11. EVALUATION DESIGN <ul style="list-style-type: none"> • Evaluation Design and Evidence Quality • Live Application Part 5: Developing an Evidence Matrix 	12. DATA COLLECTION <ul style="list-style-type: none"> • Data Collection • Activity: Interviewing
13. EIP: PROJECT MANAGEMENT <ul style="list-style-type: none"> • Evaluation Budget and Scale • Activity: Developing an Evaluation Budget • Evaluation Project Management 14. DATA MANAGEMENT AND ANALYSIS <ul style="list-style-type: none"> • Data Management • Data Analysis • Activity: Writing Findings Statements 	15. SYNTHESIZING EVIDENCE <ul style="list-style-type: none"> • Data Synthesis, Conclusions and Recommendations 16. COMMUNICATING EVALUATION FINDINGS <ul style="list-style-type: none"> • Reporting and Use • Activity: Developing and Presenting Conclusions and Recommendations 	17. EIP: MODELS AND SPECIAL TOPICS IN EVALUATION <ul style="list-style-type: none"> • Approaches, Trends and Special Applications COURSE CONCLUSION <ul style="list-style-type: none"> • Course Summary • Further Professional Development • Activity: Going Forward • Closing words

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<table> <thead> <tr> <th>Fees</th> <th>Series</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/> Member</td> <td>\$1,200 + TAX*</td> </tr> <tr> <td><input type="checkbox"/> New or Renewing Member</td> <td>\$1,200 + \$195 CES Membership + TAX*</td> </tr> <tr> <td><input type="checkbox"/> Non-member</td> <td>\$1,395 + TAX*</td> </tr> </tbody> </table> Special discounted rate for non-profits & students <input type="checkbox"/> Member \$750 + TAX* <input type="checkbox"/> New or Renewing Member \$750 + \$95 CES Membership + TAX* <input type="checkbox"/> Non-member \$845 + TAX* <input type="checkbox"/> New Practitioner Member \$750 + TAX*	Fees	Series	<input type="checkbox"/> Member	\$1,200 + TAX*	<input type="checkbox"/> New or Renewing Member	\$1,200 + \$195 CES Membership + TAX*	<input type="checkbox"/> Non-member	\$1,395 + TAX*	
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