



Canadian Evaluation Society – National Capital Chapter

2023 ANNUAL LEARNING EVENT

WHO WE ARE. WHAT WE DO. WHY IT MATTERS.

February 23, 2023

OTTAWA CONFERENCE AND EVENT CENTRE
200 Coventry Road. Ottawa, ON

Sponsorship Opportunities

All ALE sponsors will receive recognition on the CES-NCC website and throughout the event as part of the remarks and on signage.

1. ***NEW FOR 2023*** Networking Reception - \$2,500

- Title recognition as host of the Networking Reception
- Speaking opportunity at the Networking Reception
- Partner's logo in the program on the event page with a brief corporate profile
- Complimentary half page ad in the program
- Two additional Networking Reception tickets for corporate VIPs

2. Program Cover - \$1,000

- Partner's logo on the program cover
- Complimentary half page ad in the program

3. Name Badge - \$1,000

- Partner's logo prominently displayed on each name badge
- Complimentary half page ad in the program

4. Audio-visual - \$1,000

- Partner's logo included on the general slides
- Complimentary half page ad in the program

5. Networking Luncheon – \$700

- Partner's logo signs at food tables
- Complimentary half page ad in the program

6. Breakfast – \$500

- Partner's logo signs at food tables

7. Refreshment Break - \$500 each (2 Available)

- Partner's logo signs at food tables

8. Advertising in the Program - \$500

- Half page ad in the program

9. Table Top Exhibit Booth - \$500

- One 6' table, 2 chairs and one electrical outlet
- Company logo and listing in the program