

# Canadian Evaluation Society - National Capital Chapter Annual Activities Report

CES-NCC Annual General Meeting  
May 8, 2019



Canadian Evaluation Society  
**National Capital Chapter**

Société canadienne d'évaluation  
**Section de la capitale nationale**

# Background

- \* Board Members:

- \* Emily Brennan, Ashrafal Hassan, Marie-Phillippe Lemoine, Wayne Macdonald, Nicole Michaud, Celine Pinsent, Doaa Saddek, Natalie Ward, Jane Whynot, Julie Witmer

- \* ex-officio members:

- \* Léandre Leblanc (student) Victoria Frost (student) Christine Minas (TBS) Cédric Ménard (TBS)

- \* Three positions opening on Board this year

- \* Transitioning in new members in June

# Background

- \* Scope of Activities
  - \* April 2018 to May 2019
- \* Continued growth in membership
  - \* 2019:
  - \* 2018: 410
  - \* 2017: 358
  - \* 2016: 350
  - \* 2015: 409

# Membership Partnership

- \* **Completed Membership/Partnership SCAN**
  - \* CES-NCC Profile (Who are We?)
  - \* CES-NCC Aspirations (What Do We Expect?)
  - \* CES-NCC Networking Activities (How Do We Connect?)
- \* **Completed Membership/Partnership Board SWOTs**, based on SCAN
- \* **In progress** – **Membership/Partnership Strategies**, based on SCAN and SWOTs

# SCAN Methodology – Secondary & network analysis of existing CES-NCC data

- \* ***NCC membership data*** (445 members - October, 2018);
- \* NCC member responses to ***2016 CES National Survey*** (n-93);
- \* NCC members responses to ***2016 CES-NCC Professional Development Survey*** (n-60);
- \* NCC member participation at 2016-2018 NCC-hosted events - ***Annual Learning Events, ESS & Breakfast Sessions***;
- \* NCC member participation at 2016-2018 ***National Annual Conferences***; and
- \* NCC member participation in ***PPX events*** (2014-2018).

# Selected SCAN Findings

## \* Who Are We?

- \* NCC is the largest chapter; well-established; financially solvent; regionally concentrated; with a relatively homogeneous membership

## \* What Do We Aspire?

- \* Greater connectedness of NCC with GOC;
- \* Increased membership diversity;
- \* More professional development training at intermediate/advanced levels;
- \* Better integration of younger, newer NCC members;
- \* Building a stronger NCC community of practice

# Selected SCAN Findings

## \* How Do We Connect?

- \* Most NCC members attend only one or a few events;
- \* ALE is the most highly attended event;
- \* Repeat annual CES Conference attendance is both limited and declining;
- \* PPX events are attended by a small subset of NCC members who also participate in BSS events;
- \* Few ESS participants attend other events;
- \* Small subsets of NCC members are highly significant connectors in the chapter network

# Accomplishments: Networking

## ***Networking Events***

Date	Speaker/Topic	Attended
November 2018	Jean-François Trembly, Deputy Minister, Indigenous Services Canada	70
November 2018	Emerging Evaluators networking mixer	30
December 2018	Holiday Event – consultations on Chapter input to CES National Strategic Plan	20
March 2019	Francophone networking event mixer	20
May 2019	Blaise Hébert – Policy Horizons	50 (est)
May 2019	Speed networking event – emerging evaluators	40 (est)

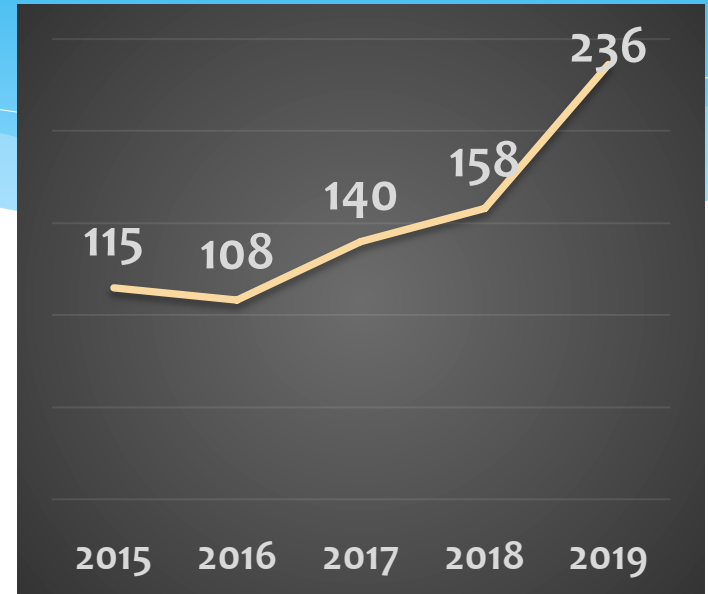
*\* All events are free for members*



# Accomplishments: Professional Development

## ***Annual Learning Event***

- \* **Inclusion & Diversity in Evaluation**
- \* **236 attendees**
- \* 70% Federal Gov't Employees
- \* 45% 0-3 years of evaluation experience
- \* 50% first time participated in ALE
- \* 88% agree that the event was useful and valuable
- \* 88% agree new awareness of issues and more informed
- \* Keynote address was relevant (84%) and interesting (81%)
- \* Reduced the registration fees (\$400 → \$250 → \$200)
- \* Full-time students were offered free registration



# Accomplishments: Professional Development

- \* **Francophone Mini-Colloque**
  - \* in collaboration with ENAP
  - \* April 2019 – 40 Participants
  - \* Free for Members and Students
- \* **Three Essential Skills Series sessions:**
  - \* October 2018: 20 participants
  - \* November 2018: 20 participants
  - \* May 2019: 20 participants (*estimated*)
  - \* Demand for in-person delivery continues to be high (waiting lists)
- \* **Intermediate Workshop – Mixed Methods**
  - \* Dr. Jennifer Greene – 25 participants

# Karl Boudreault Award

- \* The KB Award is the CES-NCC award for those who have made a significant contribution to evaluation.
- \* 2019 recipient: Michael Obrecht
- \* 2018 recipient : Simon Roy
- \* 2017 recipient: Isabelle Bourgeois
- \* 2016 recipient: Jennifer Birch-Jones

# 2020 National Conference

- \* Co-chairs: Benoit Gauthier & Jennifer Birch-Jones
- \* Contract for venue signed
- \* Planning structure developed and implemented
- \* Event planners contracted
- \* Theme being developed
- \* Management committee struck and efforts in all areas underway
- \* Need many to pitch in and help...

# Thanks to all of our volunteers!

- \* From those who volunteer regularly in or through chapter committees, those who participate episodically, and those who contributed to the very successful ALE, thank you.

# Where we need help and input

- \* CES 2020 – all types of roles
- \* Feedback on membership and partnership strategy 2019-2020
- \* Ongoing feedback – events, priorities, gaps, ideas
- \* **Ideas for alternatives/models on how we support participation at National Conference...**

# Support of Members' Participation in National Conference

- \* Priority for student support (case competition support, presenter support, tag a position)
- \* Trying to be transparent and fair
- \* Trend of decreasing chapter members' attendance at national conferences
- \* What we have tried over the past 3 years doesn't seem to be working well (mixed feedback)
- \* Need to come up with some alternative approaches

# What we have tried...

Year	Focus	Method of Selection	Feedback/Concerns
2017	1 Student 2 Regular members	Random draw from membership list	None received
2018	1 Student <i>Plus support for case competition or if students presenters require assistance</i> 1 Regular member 1 Senior member	Random draw from membership list by categories	Mixed: - some positive - strong concerns heard about support for public sector involvement
2019	1 Student <i>Plus support for case competition or if students presenters require assistance</i> 3 Regular members	Indicate interest in going; describe briefly why they want to go; agreement to contribute to overview for dissemination when back; random draw from entries	???

**\*\* Suggestions needed for alternative models or approaches \*\***



# What's In Store?

- \* Elections for 3 seats on CES-NCC Board in the spring:
  - \* Nominations will close on **MAY 20<sup>th</sup>**, 2019
  - \* If needed, electronic election in June - PLEASE VOTE!
- \* Questions? Comments? Suggestions?
- \* Can also send to [nccsecretariat@evaluationcanada.ca](mailto:nccsecretariat@evaluationcanada.ca)



# Motions:

- \* Accept Chapter report on Activities for 2018-19