

**MONDAY, FEBRUARY 25, 2019****1:00 pm - 4:00 pm**

Half-day workshop – Limited to 25 people – English Only

***Selected Strategies for Integrative Mixed Methods Data Analysis***

Dr. Jennifer Greene

**TUESDAY, FEBRUARY 26, 2019*****Inclusion and Diversity in Evaluation*****Stream 1 - Inclusive Evaluation**

As ethical evaluators, we intend to build in opportunities for broad stakeholder engagement in preparing for, designing and conducting evaluation. Evaluations that are inclusive support ownership of evaluation findings and conclusions as well as ensuring useful and meaningful evaluation. Stream 1 focuses on approaches (e.g. multicultural, participatory) and methodologies (e.g. culturally relevant and responsive and interdisciplinary) to build multiple experiences and perspectives into our practice, to counter more dominant cultural filters and normative assumptions and, examine how programs, policies and systemic issues affect stakeholders in different and profound ways.

**Stream 2 - Measuring Equity and Diversity**

Stream 2 is composed of two distinct sessions. The first is panel discussion examining approaches to measuring equity and diversity, and how these approaches can be applied in evaluation. The second is a workshop on methodological considerations in measuring equity and diversity.

**Stream 3 - Inclusion in Action**

Stream 3 focusses on concrete ways to enhance inclusion in evaluation, through two distinct sessions. The morning session, which will be held in French, will be a discussion based on practice-oriented presentations. Presenters will summarize their experience, placing an emphasis on successes and challenges, and their cases will be used as a basis for discussion with attendees. The afternoon session would take a different angle and look at inclusion in the field of evaluation as a profession, for evaluators with diverse backgrounds. The session will begin with some invited guests to share their stories, and open to a facilitated discussion of the current state of diversity in the evaluation community, as well as what we, as evaluators, can do to make the evaluation community more diverse.

**AGENDA AT A GLANCE**

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| <b>7:30 am - 1:00 pm</b><br><i>Atrium</i>         | <b>Registration</b>   |
| <b>8:00 am - 8:30 am</b><br><i>Room 106DEFG</i>   | <b>Breakfast</b>  |
| <b>8:00 am - 3:00 pm</b><br><i>Atrium</i>         | <b>Exhibits</b>   |
| <b>8:30 am - 9:00 am</b><br><i>Room 106DEFG</i>   | <b>Opening Remarks and Welcome</b><br><i>Emily Brennan, Event Chair</i>   |
| <b>9:00 am - 10:30 am</b><br><i>Room 106DEFG</i>  | <b>Keynote Speaker – Dr. Jennifer Greene</b><br><b>Professor Emerita, University of Illinois</b><br><b>Advancing Values in Evaluation, on Purpose</b> |
| <b>10:30 am - 10:45 am</b><br><i>Room 106DEFG</i> | <b>Networking Break</b>   |



**AGENDA AT A GLANCE****TUESDAY, FEBRUARY 26, 2019*****Inclusion and Diversity in Evaluation***

|   |                       | <b>Stream 1</b><br><i>(Room 106H)</i><br>Inclusive Evaluation  | <b>Stream 2</b><br><i>(Room 210)</i><br>Measuring Equity and Diversity   | <b>Stream 3</b><br><i>(Room 209)</i><br>Inclusion in Action   |
|---|-----------------------|--|--|---|
| 10:45 am<br>-<br>12:15 pm                 | Concurrent Sessions A | <p><b>Co-Development Calls to Action: Walking the Talk for Indigenous Evaluation</b></p> <p><i>Julie Eldridge and Keren Gottfried</i>, Crown-Indigenous Relations and Northern Affairs Canada &amp; Indigenous Services Canada</p> | <p><b>Experience in Measurement</b></p> <p><b>Moderator:</b><br/><i>François Dumaine</i>, PRA Inc.</p> <p><b>Mixed Up: The Challenge of Measuring Multiple Identities</b><br/><i>Jack Jedwab</i>, Association for Canadian Studies</p> <p><b>Measuring Diversity: Experiences of StatCan</b><br/><i>Heather Dryburgh</i>, Statistics Canada</p> <p><b>Presentation Title To Be Confirmed</b></p> <p><i>Lisa Smylie</i>, Department for Women and Gender Equality</p> | <p><b>Real-World Challenges in Applying Diversity and Inclusion Principles in Evaluation</b><br/>(French only Session)</p> <p><b>Moderator:</b><br/><i>Nicole Michaud</i>, Parks Canada.</p> <p><b>GBA+ and Evaluation – Reflections on the Context, Challenges, and Limitations</b><br/><i>Eva Maxwell and John Gelder</i>, Gelder, Gingras &amp; Associates</p> <p><b>Using Technology to Enhance Inclusion and Diversity in Evaluations</b><br/><i>Nansy Jean-Baptiste</i>, Dig Insights Inc.</p> <p><b>Interest-Based Evaluation Approach: A Strategy for Inclusion and Diversity</b><br/><i>Daria Sleiman</i>, Canadian Heritage</p> |
| 12:15 pm - 1:00 pm<br><i>Room 106DEFG</i> |                       | Networking Lunch   |  |   |
| 1:00 pm<br>-<br>2:30 pm                   | Concurrent Sessions B | <p><b>Finding What Matters: Using Human-Centred Design Methods To Uncover What Is Important To Evaluation Stakeholders</b></p> <p><i>Galen McLusky</i>, Tamarack Institute</p>   | <p><b>Inclusive Evaluation: Practical Applications</b></p> <p><i>Christine Minas</i>, Treasury Board of Canada Secretariat with additional representatives from various Federal Departments</p>  | <p><b>Inclusion in the Field of Evaluation: a Facilitated Discussion</b></p> <p><b>Moderator:</b><br/><i>Jennifer Birch-Jones</i>, Intersol Inc.</p> <p><b>Speakers:</b><br/><i>Cassidy Caron</i>, Independent Consultant<br/><i>Raimi Osseni</i>, Infrastructure Canada<br/><i>Dr. Doaa Saddek</i>, Innovation, Science and Economic Development Canada</p>  |



## AGENDA AT A GLANCE

**TUESDAY, FEBRUARY 26, 2019**

### ***Inclusion and Diversity in Evaluation***

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|---|--|
| <p><b>2:30 pm - 3:00 pm</b><br/><i>Room 106DEFG</i></p> | <p><b>Networking Break</b></p>   |
| <p><b>3:00 pm - 4:15 pm</b><br/><i>Room 106DEFG</i></p> | <p><b>Closing Panel: Inclusion and Diversity in Practice: Examples From the Federal Government</b></p> <p><b>Moderator:</b><br/><i>Jane Whynot</i>, University of Ottawa</p> <p><b>Speakers:</b><br/><i>Yves Gingras</i>, Director General, Evaluation, Employment and Social Development Canada<br/><i>Amanda Hayne-Farrell</i>, Acting Executive Director, Evaluation, Public Health Agency of Canada<br/><i>Susan Morris</i>, Director, Evaluation, Natural Sciences and Engineering Research Council of Canada</p> |
| <p><b>4:15 pm - 4:30 pm</b><br/><i>Room 106DEFG</i></p> | <p><b>Closing Remarks</b><br/><i>Emily Brennan</i>, Event Chair<br/><i>Jennifer Birch-Jones and Benoît Gauthier</i>, CES 2020 National Conference Co-Chairs</p>  |
| <p><b>4:30 pm - 5:00 pm</b><br/><i>Room 106DEFG</i></p> | <p><b>Networking</b></p>   |

