

LEARNING FOR IMPACT

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Who is OTF

OTF's Impact

So what?

Learning Together



WHO WE ARE?



- Agency of the Government of Ontario
- Volunteers across Ontario decide where our funds go
- One of the largest grant making foundation in Canada with over 30 years of experience
- Investor in community-based initiatives
- Builder of healthy and vibrant communities

Ontario
Trillium
Foundation



Fondation
Trillium
de l'Ontario

**OVER THE NEXT DECADE, WE WILL
INVEST \$1 BILLION IN THE
PROVINCE'S PUBLIC BENEFIT SECTOR**



OTF'S IMPACT

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WHY A SHIFT TO OUTCOMES-BASED?

Context: Outcomes-focused approaches are what applicants/ grantees are asking for; less micro-management, more keen assessment of the fruits of their labours

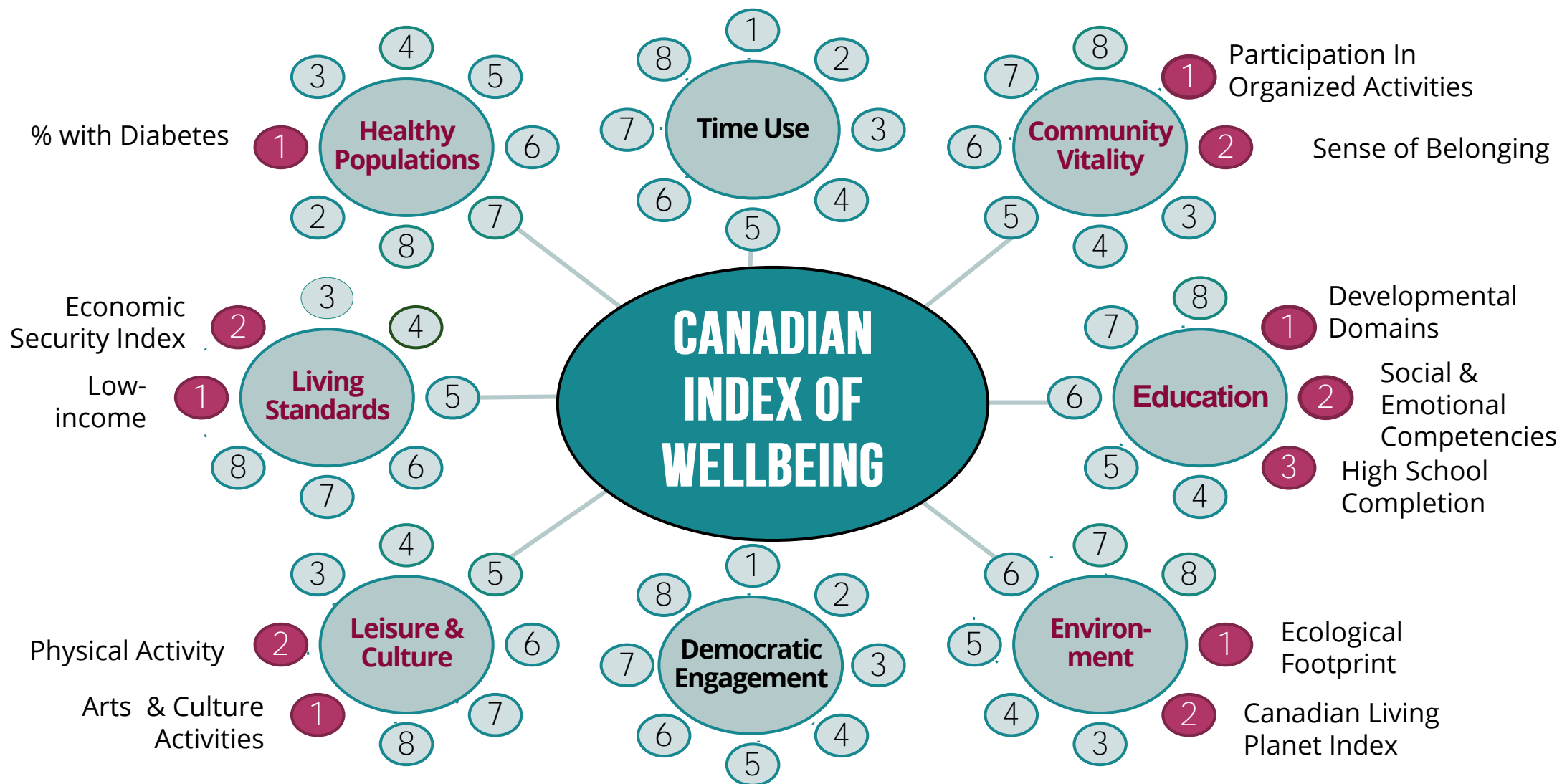
Context: Governments across Canada and around the world are shifting to outcomes-based models, especially now that technology can track many details across many activities

Why an outcomes-based Model?

Context: Much of the nonprofit sector has been itself moving (internally) towards outcome-based approaches; evaluation of efforts internally continually advances

Our Approach: Why is OTF doing it? Because **it ensures delivery of, and measurement of, *impact***

WHERE DOES OTF SEE ALIGNMENT?



THEORY OF CHANGE

CIW Indicators
10 YEARS

WHAT WE SEEK
Action Areas

LINE OF ACCOUNTABILITY

Aggregate OTF Results
3-5 YEARS

WHAT WE AIM TO ACHIEVE
Priority Outcomes

Grant Measures
1-5 YEARS

WHAT HAPPENS AS A RESULT OF OUR INVESTMENTS
Grant Results

WHAT WE DO & HOW WE DO IT
Investments Across Streams



INVESTMENT STRATEGY

February 2015



An agency of the Government of Ontario.
Un organisme du gouvernement de l'Ontario.

ACTION AREAS



Fostering more active lifestyles



Building inclusive and engaged communities together



Encouraging people to support a healthy and sustainable environment



Enriching people's lives through arts, culture and heritage



Supporting the positive development of children and youth



Enhancing people's economic wellbeing

PRIORITY OUTCOMES

Higher quality programming and infrastructure to support physical activity

More people become active

Diverse groups work better together to shape community

Reduced Social Isolation

More ecosystems are protected and restored

People reduce their impact on the environment

Better quality programming and infrastructure to experience culture, heritage and the arts

More people connect with culture, heritage and the arts

More children and youth have emotional and social strengths

More youth are meaningfully engaged in the community

Increased economic stability

Increased economic opportunity

GRANT RESULTS

Trained and certified coaches, officials and volunteers

Infrastructure is accessible and available for physical activity

Programs are safe, inclusive, fair, and age- and ability-appropriate

Ontarians participate in an active lifestyle

Infrastructure for unstructured and structured physical activities

People have a say shaping the services and programs that matter to them

People who are marginalized take on leadership roles in their communities

Diverse groups work together to improve community life

People who are isolated have connections in their community

People participate in ecosystem conservation and restoration efforts

Conservation and restoration efforts are better planned and more sustainable

People connect with the environment and understand their impact on it

People and resource users take deliberate actions to benefit the environment

Mechanisms are developed to promote responsible resource stewardship

Arts, culture and heritage have appropriate spaces

Skills and knowledge are transferred to the next generation of artistic leaders

Access to arts-based learning opportunities and compelling artistic, cultural and heritage experiences

People are engaged in community-based arts creation

Preservation and animation of cultural heritage

Parents, caregivers and adult allies have the skills to support children and youth who are facing barriers

Children and youth who are facing barriers develop strong emotional and social skills

Youth facing barriers volunteer and are in leadership roles

Youth are involved in creating solutions for challenges facing their communities

People who are economically vulnerable have access to community services that enhance financial stability

People who are economically vulnerable are able to meet their basic needs

People have the skills and knowledge to achieve greater financial independence

People become and stay employed

People become entrepreneurs

Investment Streams



**Starting projects
at the idea or
conceptual stage**

**\$5,000 to \$75,000
for up to 1 year**



**Building on the
success of a proven
model or program**

**\$50,000 to \$250,000
per year for 2 to 3 years**



**Broadening access
to & improving
community spaces**

**\$50,000 to \$150,000
for up to 1 year**



**Bringing about
fundamental change
with collective action**

**Up to \$500,000 per
year for up to 5 years**

OTF INVESTMENT STRATEGY



MEASURING IMPACT

Standardized Survey Tools

Action Area	Priority Outcome	Grant Result	Measurement
Active People	More people become active	Ontarians participate in an active lifestyle	Change in quality and quantity of activity
		People who are marginalized take on leadership roles in their communities	Change in leadership role
		Diverse groups work together to improve community life	Inter-group contact/relations, social cohesion
Connected People	Reduced social isolation	People who are isolated have connections in their community	Change in self-perception of social isolation
		Parents, caregivers and adult allies have the skills to support children and youth who are facing barriers	Better parenting and supporting abilities
	More children and youth have emotional and social strengths	Children and youth who are facing barriers develop strong emotional and social skills	Developed competencies
		Youth facing barriers volunteer and are in leadership roles	Engagement and leadership roles
		Youth are involved in creating solutions for challenges facing their communities	Involvement
Promising Young People	More youth are meaningfully engaged in the community		

Surveys Selected Based on:

Validity and
Reliability

Relevance to
Grant Result

Comprehensi-
veness

Length

Simplicity

Ease of Use

GRANT RESULTS & METRICS

BY ACTION AREA & STREAM



ACTION AREA		ACTIVE PEOPLE	
PRIORITY OUTCOMES	Higher quality programming & infrastructure to support physical activity		More people become active
GRANT RESULTS	Trained & certified coaches, officials & volunteers	Programs are safe, inclusive, fair, & age- and ability-appropriate	Ontarians participate in an active lifestyle
METRICS	Head count: People trained (coaches or officials or volunteers)	Head count: People trained Program count: Focus area of program (pick-list) Head count: People impacted, inclusion domain (pick-list)	Head count: People participating in an active lifestyle Pre/post survey: Change in "quantity and quality of activity"

SO WHAT?

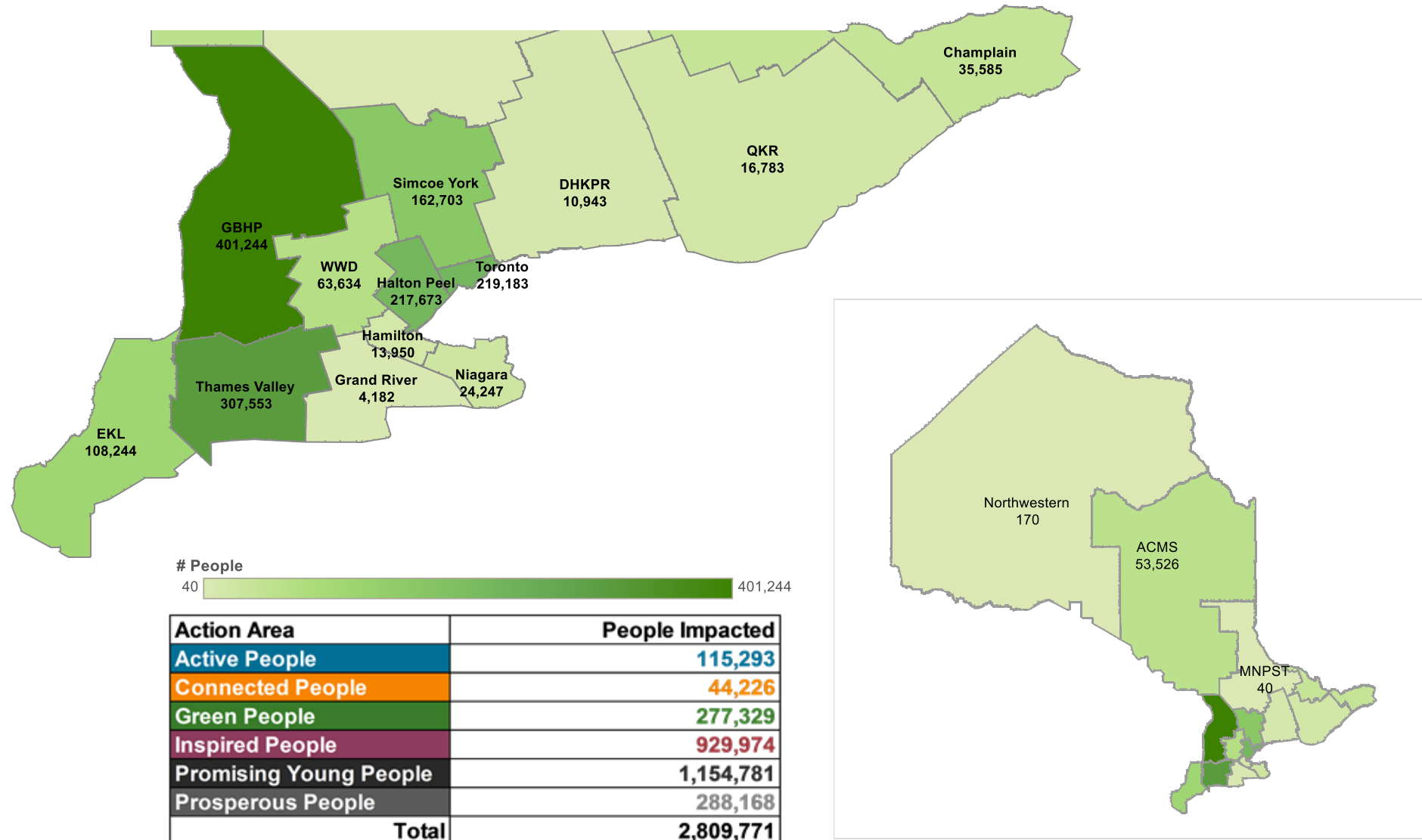
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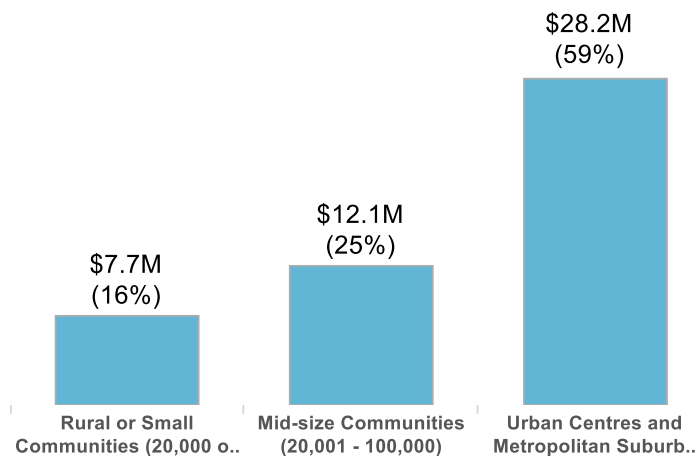


CURRENT ANALYSIS: PREDICTED GRANT IMPACT

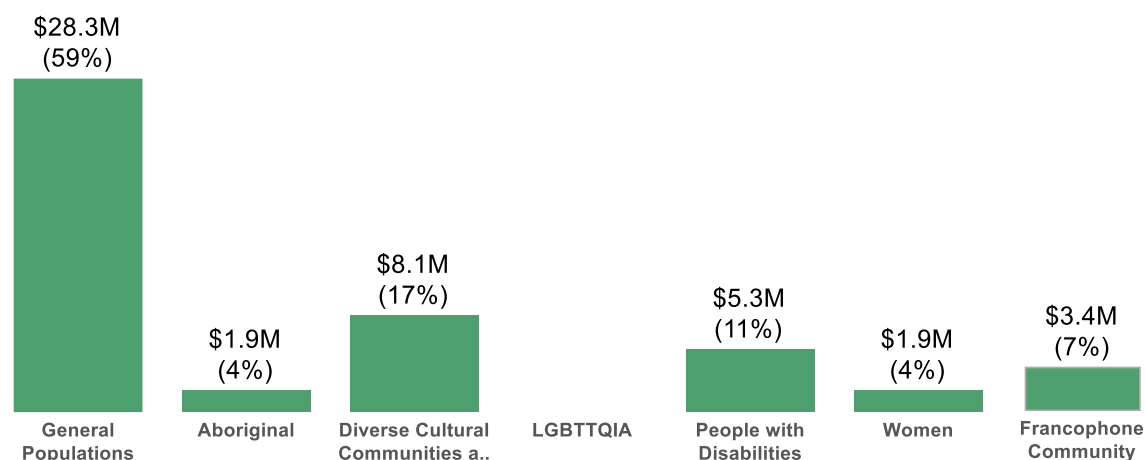


CURRENT ANALYSIS: POPULATIONS REACHED

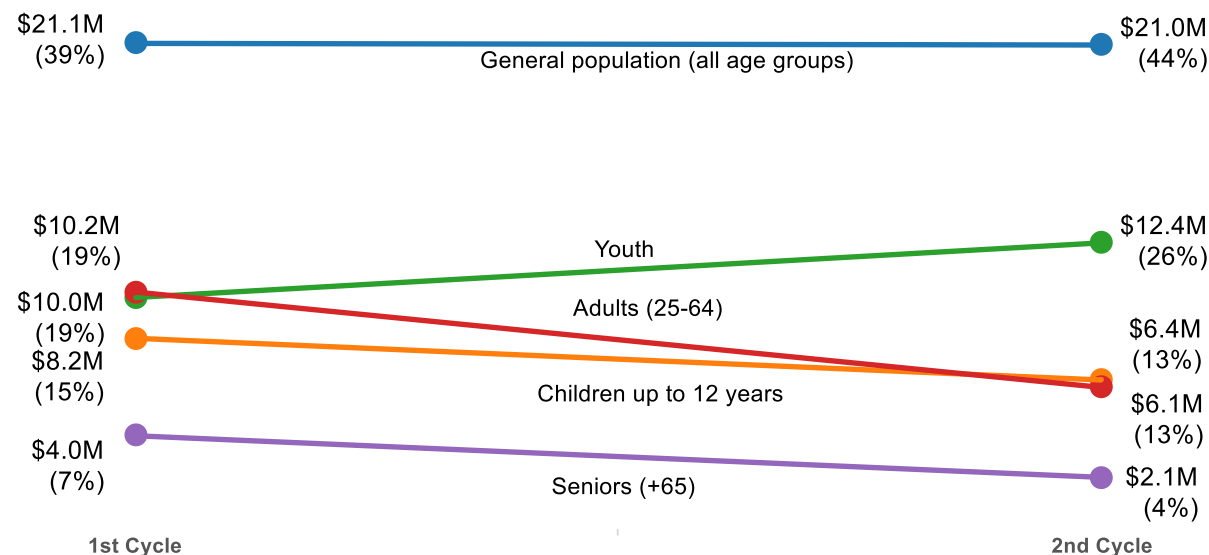
Recommended Dollars by Community Size 2nd Cycle



Recommended Dollars by Population Served 2nd Cycle



Recommended Dollars by Age Group 2nd Cycle



INVESTMENT IMPACT SAMPLE REPORT (DUMMY DATA)

Q: Is the strategy having its intended impact?

Example Indicators: Corresponding CIW indicator, pre-post survey results

Potential Action: Investigate why impact has gone up/down, and which types of programs are most effective/ ineffective in generating outcomes; change granting practices accordingly

Action Area:

Active People

Priority Outcome:

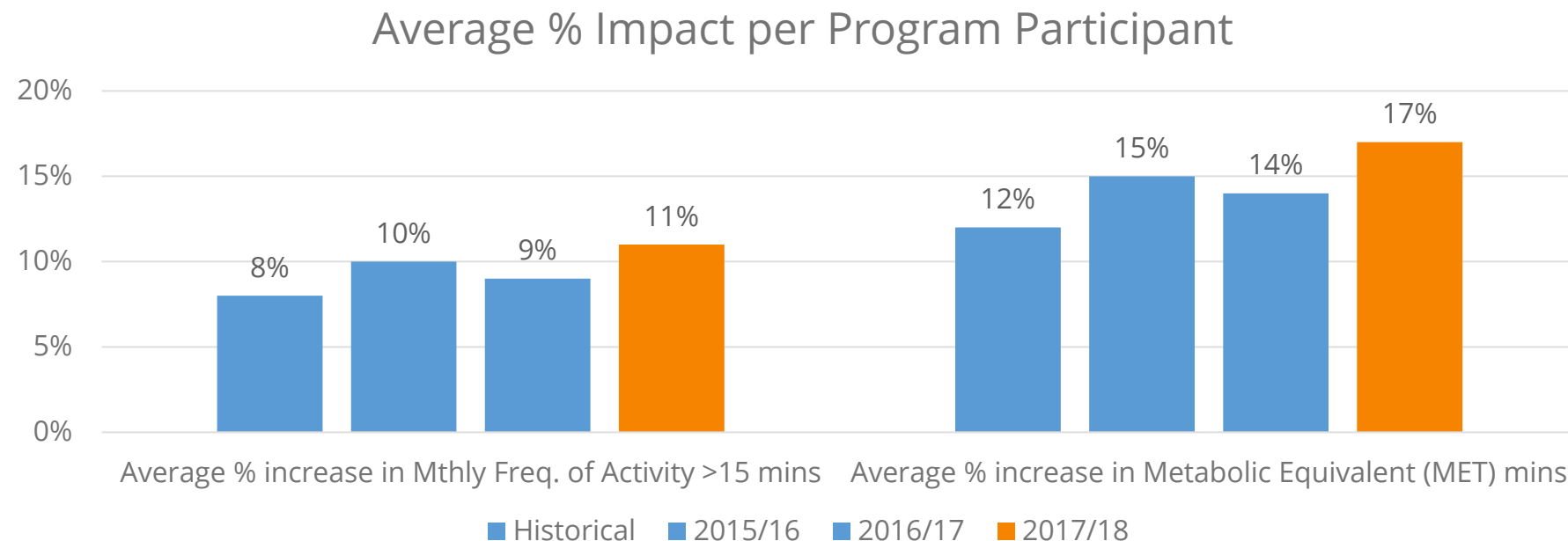
More people become active

Grant Result:

Ontarians participate in an active lifestyle

CIW Indicator:

Average Monthly frequency of participation in physical activity greater than 15 minutes



OTF will be able to monitor Grantees by their program outcomes and align outcomes to CIW indicators. Data collection over time will enable analysis to determine success factors

LEARNING TOGETHER

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Enabling our Investment Strategy with knowledge management.

Foster learning and knowledge sharing to enhance impact in our Action Areas

- Learn from our grantees and the sector by fostering the formation of digital relationships and enabling knowledge sharing both between OTF and the sector, and among the sector.

Leverage our experience to advance the field of outcomes-based funding and evaluation

- Advancing and promoting our own expertise and knowledge, and that of the sector, by positioning OTF as thought leaders through the publication of meaningful, impactful content.

Operational Excellence

- Enable OTF to do our best work in supporting the sector by creating better tools, processes, resources and practices, as well as developing a culture of continuous learning.



Same Program, Multiple Communities

Multiple Programs, Same Community

Related Programs, Related Outcomes

We want to help with the **mechanisms for sharing information** in the nonprofit sector and **concrete applications of data** for the sector.

Contribute to build momentum for sharing granting and outcome data in a way that further enable evidence based policy, and decision making with other Ontario Funders

Through feedback and engagement with other funders, continue to explore what additional information infrastructure is being developed by other actors and what is still required

Continue supporting open data applications and platforms (i.e. Landscape to demonstrate concrete benefits of data from funders using the standard.

QUESTIONS?